

# LA FOURMI

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## Affiliate Program

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*Earn money with your influence*  
with La Fourmi affiliate program.

Affiliation is a partnership between an affiliate and La Fourmi, which enables the affiliate to monetize their traffic by directing their community to our sales site. We'll track the sales generated by your promotions and pay you a percentage of that amount!



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# The steps

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1

## ***Register***

Registration takes just a few minutes. Then simply wait for your participation in the program to be validated before you start.

2

## ***Promote the brand***

Once accepted, you will receive a unique URL that you can share. We'll also provide you with advertising visuals.

3

## ***View your results***

You can see the money you earn directly in your affiliate account on our website!

4

## ***Claim your money***

Every two months, we'll send you an invoice with your earnings. All you have to do is send us an invoice to obtain a bank transfer.



# Compensation

With affiliation, you don't earn coupons or products, you earn money. We pay you as a percentage of the sales you generate for us. You become a real brand ambassador!

## Thresholds :



# Your unique ID



## *What does a unique URL look like?*

What characterizes a unique URL is that it ends with your reference as follows:

[www.siteweb.com/ref=YOURUNIQUEID](http://www.siteweb.com/ref=YOURUNIQUEID)

You'll find your personalized URL in your Affiliate account. If the URL you share doesn't include this ending, **we won't be able to count your sales!**



# Performance

You'll find visuals on the website to help you better integrate your unique URL and bring customers to our website! We're also happy to provide you with other visuals: photos, compositions, customizations, etc.

## Where to place your URL?

- ✓ In a clickable banner
- ✓ In a button (email, website...)
- ✓ In your Instagram bio (linktree...)
- ✓ In your Facebook post
- ✓ In a text link (in an article, a recipe...)



# Contact



## LA FOURMI

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